



2019 AUSA CONFERENCE & EXPO

OCTOBER 29 - 30, 2019, PHOENIX, AZ

DEADLINE OCTOBER 15, 2019

SUPPORT OPPORTUNITIES

As in previous years, utilities, manufacturers, consultants, R&D organizations and service providers are invited to take part in the AUSA Conference and Expo activities through various support opportunities. By providing support, your organization can raise your company's profile among electrical energy professionals who are your current and potential customers.

The following support opportunities are available:

PLATINUM SUPPORTER

SOLD OUT

(One Opportunities)

- Recognition during all major conference functions
- Acknowledgement and logo included in the meeting program & in all subsequent communications
- Opportunity to address entire group for 30 minutes 1st day
- 17' X 10' & 10' X 8' company banner in exhibit hall
- Company logo with hotlink to company's website included on conference website, and in all marketing efforts to clients
- Logo and Link in the conference Mobile App
- Company Name and Logo included in conference signage & promotional opportunities
- Free exhibit area to expose your product line

SILVER SUPPORTER

SOLD OUT

(Limited Opportunities)

- Your Name and Logo associated as SILVER Sponsor
- Acknowledgement and logo included in the meeting program & in all subsequent communications
- Company web link in all marketing efforts to clients
- 6' X 10' company banner in exhibit hall
- Company Name and Logo included in conference signage & promotional opportunities
- Free exhibit area to expose your product line

GOLD SUPPORTER

ONE LEFT

(Four Opportunities)

- Your Name and Logo associated as GOLD Sponsor, main stage opportunity at Exhibit Expo from 4 to 6pm
- Acknowledgement and logo included in the meeting program & in all subsequent communications
- Company web link in all marketing efforts to clients
- 6' X 10' & 4' X 10' company banner in exhibit hall
- Company Name and Logo included in conference signage & promotional opportunities
- Free exhibit area to expose your product line

TAILORED SUPPORTER PACKAGE –

LET'S TALK

(Unlimited)

Interested in being a supporter? Let's design and tailor a supporter package that addresses your organizational goals, aligns with how your business works and achieve those goals through partnering with AUSA. AUSA would like to help you achieve that and more. So let's talk!

TO SECURE YOUR SUPPORT OPPORTUNITIES, PLEASE CONTACT:

STEVE WINDEN | 602-316-4839 | STEVE@MCAVOY-MARKHAM.COM
MIKE MITTS | 520-488-2174 | MMITTS@UESAZ.COM
PETE GRIJALVA | PGRIJALVA@TEP.COM

ADDITIONAL SUPPORT OPPORTUNITIES

BREAKFAST SUPPORT OPPORTUNITIES – \$2000.00

FOUR LEFT

(Four Opportunities)

- Signs at the entrance to the Expo Meal Area on the day of your choice acknowledging the company's support.
- Choice of Tuesday or Wednesday
- Logo and Link in the conference Mobile App
- Company Name and Logo included in conference signage & promotional opportunities

LUNCH SUPPORT OPPORTUNITIES – \$2000.00

FOUR LEFT

(Four Opportunities)

- Signs at the entrance to the Expo Meal Area on the day of your choice acknowledging the company's support.
- Choice of Tuesday or Wednesday
- Logo and Link in the conference Mobile App
- Company Name and Logo included in conference signage & promotional opportunities

RECEPTION SUPPORTER AT EXHIBITOR EXPO – \$2000

TWO LEFT

(Two Opportunities)

- Information table at the event
- Signage at the entrance to the Exhibit Hall
- Company Name and Logo included in conference signage & promotional opportunities

AFTER HOURS RECEPTION SUPPORTER AT TILTED KILT

ONE LEFT

(Two Opportunities)

- Information table at the event
- Signage at the entrance to the Exhibit Hall
- Company Name and Logo included in conference signage & promotional opportunities

MOBILE APP SUPPORTER – \$2000

TWO LEFT

(Two Opportunities)

- Logo on mobile app with link to company website
- Ongoing presence daily, throughout the conference
- Two push notices during the conference. Message to provided by sponsor(s) with final approval from AUSA Planning Committee

BADGE LANYARDS – \$300

SOLD

(One Opportunity)

- Includes your company name or logo on lanyard
- Logo on mobile app with link to company website
- Distributed to all attendees and exhibitors

BADGES – \$500

ONE LEFT

(One Opportunity)

- Includes your company name or logo on badge
- Logo on mobile app with link to company website
- Distributed to all attendees and exhibitors

HOUSE SUPPORTER PACKAGE -

LET'S TALK

(Two Opportunities)

- AV and WIFI for the Conference
- Table with sign in conference room to advertise
- Logo on mobile app with link to company website

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